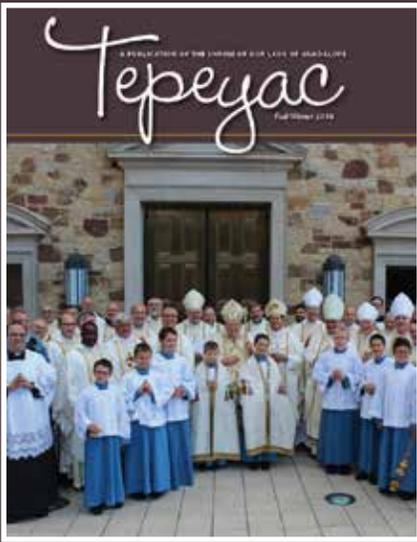


# Tepeyac

A PUBLICATION OF THE SHRINE OF OUR LADY OF GUADALUPE

Fall/Winter 2018





**ON THE COVER:** The image on the cover of this issue of Tepeyac shows all of the cardinals, bishops, priests, deacons, and servers who participated in the Holy Mass for the 10th Anniversary of the Dedication of the Shrine Church, July 31, 2018. In addition to Raymond Leo Cardinal Burke, main celebrant and founder of the Shrine of Our Lady of Guadalupe, special guests included: Norberto Cardinal Rivera, James Cardinal Harvey, Archbishop Alexander Sample, Archbishop Jerome Listcki, Archbishop Leonard Blair, and Bishop Robert Morlino. Approximately 40 priests from various dioceses throughout the country concelebrated. Our Lady's Knights of the Altar were also well represented as servers for Holy Mass. This picture was taken immediately following the recessional hymn and the "Prosit," or custom of bowing in the direction of the processional cross or crucifix. The tradition comes from the brief prayers and blessing given in the sacristy of a church by the priest to the servers after celebrating Holy Mass in the Extraordinary Form.

*Priest: Prosit*  
*Servers: Omnibus et singulis Jube Domne Benedicere*  
*Priest: Benedictio Dei Omnipotentis Patris, et Filii, et Spiritus Sancti*  
*descendat super vos et maneat semper. Amen.*

*Tepeyac is a publication for the pilgrims, benefactors and friends of the Shrine of Our Lady of Guadalupe, located in La Crosse, Wisconsin. The Shrine of Our Lady of Guadalupe is a place of religious pilgrimage that serves the spiritual needs of all pilgrims, particularly of those who suffer poverty in body and soul. If you or someone you know would like to receive this publication, please notify the editor using the contact information below.*

*We make every effort to ensure the information in Tepeyac is accurate. If we have made an error in this publication, please notify the editor.*

**TEPEYAC**  
 Shrine of Our Lady of Guadalupe | 5250 Justin Road  
 La Crosse, Wisconsin 54601 USA  
 TELEPHONE (877) 799-4059  
 E-MAIL [srmancilla@guadalupe Shrine.org](mailto:srmancilla@guadalupe Shrine.org)  
 WEBSITE [www.guadalupe Shrine.org](http://www.guadalupe Shrine.org)  
 EDITOR **Sister M. Ancilla Matter, F.S.G.M.**  
 ASSISTANT EDITOR **Gregory Marco**  
 GRAPHIC DESIGNER **Danelle Bjornson**

**For the complete Talk by  
 Leif Arvidson, please visit:  
[guadalupe Shrine.org/10th\\_photos](http://guadalupe Shrine.org/10th_photos).**



## A WORD

from the Executive Director at 10th Anniversary Dinner (Condensed)

**W**elcome to everyone as we celebrate the 10th Anniversary of the Dedication of the Shrine Church.

The mission of the Shrine really began with the Great Commission. Toward the end of the Gospel of Saint Matthew, Christ spoke these powerful words to His Disciples:

*"All power in heaven and on earth has been given to me. Go, therefore, and make disciples of all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, until the end of the age."*

Fifteen hundred years later, when the Gospel was first taking root in the Americas, Our Lady appeared to Juan Diego and told him, *"I want very much to have a sacred little house built here for me, in which I will show Him, I will exalt Him and make Him manifest."*

She sent Juan Diego to the bishop, Juan de Zumárraga, to request that a church be built. Tonight we have the immense privilege of having Bishop Zumárraga's successor with us, Cardinal Norberto Rivera Carrera, of Mexico City!

In 1531, through a series of miracles, the bishop was convinced to build a church. Within one decade after Our Lady appeared, approximately 9 million Native Americans embraced the Catholic Faith. It was the greatest mass evangelization in the history of Christianity.

Half a millennium later, in the northern reaches of the United States, Bishop Burke had a vision of building a little house in honor of Our Lady – a place of pilgrimage and prayer, a place that highlights the beautiful traditions of the Church – traditional architecture and art, traditional devotions honoring Our Lady and the Saints, beautiful liturgy and Sacred Music.

We have built this little house in her honor, and we commit ourselves to Our Lady's mission to show Christ, to exalt Christ, and to make Christ manifest.

We join in this great work of evangelization that began 2,000 years ago and continued with the early evangelization of the Americas. We work for the honor of Our Lady, the conversion of hearts and minds to Christ, and the glory of God.

We work to fulfill Our Lady's prophecy in the Gospel of Luke: "All generations will call me blessed."

We welcome all of you. We welcome our board members, who set the vision and goals of the Shrine and tend to the proper governance of the Shrine.

We welcome our volunteers. Saint Juan Diego was Our Lady's first volunteer. After he convinced the bishop to build a church, Juan Diego moved

next to the Church, and, day after day, he greeted pilgrims and told them about Our Lady and her message. In the same way, you greet pilgrims to the Shrine today and tell them about Our Lady. You are the Juan Diegos of today.

Along with our staff members, who, since the Shrine Church was built, have taken care of the needs of pilgrims with great love and devotion.

We honor and thank the Franciscans of the Immaculate, who tend to the spiritual needs of pilgrims, faithfully offering daily Confession and Mass, the two pillars of a pilgrimage, so that people can receive forgiveness of their sins and grace and strength to live the Christian life.

We welcome our benefactors. You made it possible to build the Shrine Church. And you enable us to move forward with our mission. We are in the midst of a major \$13 million Capital Campaign. With your help, we have raised \$12.1 million to-date. The Shrine's Endowment Trust has now reached \$9.7 million! Thank you to our benefactors and supporters, who make all of this possible.

We welcome our special guests – Bishops and Archbishops; the architects who built the Shrine Church - Duncan Stroik and Michael Swinghamer; Anthony Visco, who is responsible for many of the beautiful artworks at the Shrine; Monsignor Eduardo Chavez, the Postulator for the Cause of Saint Juan Diego.

I especially wish to honor and thank Cardinal Raymond Burke - For his vision, tenacity and courage. In a culture of confusion, he brings Truth. In a culture of death, he stands for Life. In a culture of weakness - even in the Church - he stands strong, defending the Bride of Christ, even when he seems to stand alone. He exemplifies the admonition of St. Paul to the Thessalonians: "Brothers, stand firm and hold fast to the traditions which you were taught."

Our Keynote Speaker, Archbishop Alexander Sample, is a good and faithful bishop who serves on our board of directors. In the lower narthex of the Shrine Church, we honor Bishop Baraga, a missionary to the Upper Peninsula of Michigan and beyond. Archbishop Sample served as his successor as Bishop of Marquette, Michigan.

And now we honor a very special guest who would like to say a few words - the daughter of a beloved Saint whom we honor in the Shrine Church: Gianna Emanuela Molla.

Mr. Leif E. Arvidson, Executive Director

# MARY COREDEMPTRIX: THE FIFTH MARIAN STONE

By Father Elias Mary Mills, F.I. - Rector

On October 12 and 13 the Shrine will host a Marian Symposium. The theme will focus on Our Lady's title, Coredemptrix: "Mary Coredemptrix: Relevance and Remedy for Our Time." Often the Coredemption is rightly tied to Our Lady's Universal Mediation of all Graces; thus, the proposed dogma refers to Our Lady as Coredemptrix, Mediatrix and Advocate. The purpose of this Symposium is to refocus attention on the importance of Our Lady's role in redemption and why this title of Our Lady needs to be proclaimed a dogma of our Catholic Faith because it is truly relevant and the remedy for the times we are in. It is important to note that Our Lady's role as Coredemptrix is an accepted and common teaching of the Church, not a theological opinion. It is supported by Sacred Scripture, Tradition and the Magisterium of the Church. If you have any doubts, I encourage you to come and listen to the respected Mariologists and Marian apologists who will show, from both theological and pastoral/devotional points of view, the truth and importance of this Marian doctrine.

It is important that we have five, not four, Marian dogmas. Indeed, it appears that Sacred Scripture bears witness to this as well. Scripture scholars, especially those who follow the Patristic approach to the scriptures, tell us that the movement of Sacred Scripture through time is not a linear one. It does not progress in a straight line, but rather a spiral, converging on a single high point, often referred to as the Head of all creation, the Word Incarnate conceived by the Holy Spirit and born of the Virgin Mary. You might say, as do many theologians ancient and new, that Scripture explains creation in relation to the Creator-Savior as a "recapitulation" in the real order of existence. You might also say that salvation history in Scripture spirals through time like a football spirals through the air toward a single goal. The reason the Fathers of the Church compare the movement of Sacred Scripture to a spiral is this: the repetition of basic themes appearing throughout the Bible reveals them ever more precisely converging on or being recapitulated in a high point, at once end and center of history. These basic themes are repeated constantly, with more and more detail or information being added as the theme is repeated.

*"Then he took his staff in his hand, and chose five smooth stones from the brook, and put them into his shepherd's bag or wallet; his sling was in his hand, and he drew near to the Philistine. ... And David put his hand in his bag and took out a stone and slung it, and struck the Philistine on his forehead; the stone sank into his forehead, and he fell on his face to the ground." (1 Kings 17:40,49)*

Scripture scholars point out further that if one knows just the first three chapters of Genesis, one knows all one needs to know about salvation history to the end of time. A still bolder claim asserts that if one knows only one verse from those first three chapters, namely, Genesis 3:15, one possesses the key to understanding salvation history to the end of time: *"I will put enmities between thee and the Woman, and thy seed and her seed. She will crush thy head, and thou shalt lie in wait for her heel."* With this passage from Sacred Scripture, one knows the protagonists: the Woman and her Seed (Mary and Jesus, or Mary and the Church) and the serpent and his seed (the devil and his legions, both human and demonic), and their relationship to each other: He will strike at her heel and She will crush his head, namely the constant battle and struggle, but ultimate victory by the Woman and her Seed.

In accord with the theory that the movement of Sacred Scripture is spiral and that the theme of Genesis 3:15 is constantly being repeated and more precisely defined throughout the Scriptures, we should find these protagonists and their struggle mentioned elsewhere in the Bible. Recall the saying of St. Augustine, "The New lies hidden in the Old and the Old is fulfilled in the New." We should see various types of Jesus and Mary and the serpent and his brood in the Old Testament, such as Adam and Eve for Jesus and Mary, and Pharaoh and the Egyptians for the serpent and his brood.

What about the story of David and Goliath? David is a type of Christ; Goliath and the Philistines are types of the devil and his brood. But where is Our Lady in this passage? One can identify the Woman of Genesis in the five smooth stones, from which David chooses one to slay Goliath. Notice that the passage gives us the extra detail that the stone is embedded in the forehead of Goliath, reminding us of the "She will crush your head" of Genesis 3:15. The importance of there being five, rather than four, smooth stones represents the Church's need to proclaim the fifth Marian dogma precisely in order to present the full teaching and importance of Our Lady in the plan of salvation. The four already-defined dogmas tell us who Our Lady is in her person and in relation to Jesus, her God, her

Savior and her Son: She is the Immaculate Conception, Mother of God, Perpetual Virgin, Woman assumed into Heaven and gloriously crowned. But these dogmas do not tell us what Our Lady's relationship is to us! As the saying goes: "What's in it for me?" What's in it for me that Our Lady is the Immaculate Conception, Mother of God, Perpetual Virgin, and Assumed into Heaven? It means that She is Our Coredemptrix, Mediatrix and Advocate. She is Our Immaculate Mother suffering-coredeeming, our Immaculate Mother nurturing, and our Immaculate Mother pleading-interceding.

Finally, the five smooth stones represent in Biblical imagery the importance of there being five, not four, Marian dogmas in order to bring about the fulfillment of Genesis 3:15. A more modern expression of Genesis 3:15 is what Our Lady at Fatima referred to as the "triumph of her Immaculate Heart." The Triumph of Our Lady's Immaculate Heart will not come about until the Church, the Mystical Body of Christ, head and members, the Pope and faithful, acknowledge Our Lady's missions in the Coredemption and universal mediation of all grace. God wills the greatest glory for Himself, and recognizing Our Lady's role in the coredemption and mediation of all grace truly does just that. How? Because God is an Infinite Being and the devil is a creature and finite, for God to crush his head is nothing for Him and no big deal; but, for God to use a lesser instrument to crush Satan's head brings Him even greater glory. For example, for a man to crush an ant with his foot is no big deal. But if he were to take a hair from his head and crush the ant, we would be truly amazed and have even greater admiration and praise of him. The same goes for God in using Our Lady, a creature nonetheless and lower than the angels by nature, but far-surpassing them in the order of grace, to bring about the defeat of Satan and his legions.

Let us pray that the Church will not continue to delay the giving of the greatest glory to God by proclaiming the wonders He has done in His Holy Mother. "All generations will call me blessed" (cf. Luke 2ff.): Blessed because she is the Mother of God, Perpetual Virgin, Immaculate Conception, Virgin Assumed into Heaven, and the Coredemptrix, Mediatrix, and Advocate of all People. Amen.

**Ave Maria!**



Gianna Emanuela Molla



Archbishop Alexander K. Sample

## THE SHRINE IS NEEDED TO BE A BEACON OF LIGHT IN THE MIDST OF DARKNESS

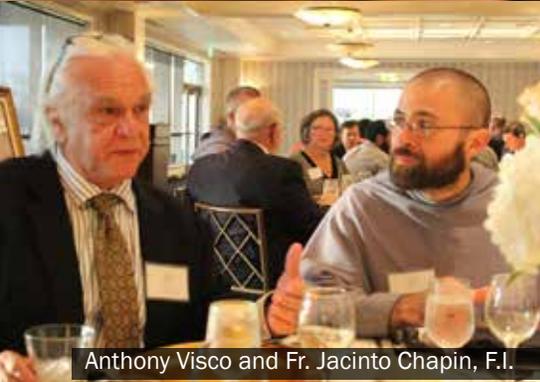
*Excerpts from Keynote Address of Archbishop Alexander K. Sample, Member and Vice-President of the Shrine Board of Directors*

“Well, I must say my dear people that I am truly very honored to be the keynote speaker at our banquet tonight to celebrate the 10th Anniversary of the Dedication of the Shrine Church. Hopefully I will be able to communicate something that will be of interest to you. When I first came here 10 years ago for the Dedication, I must say at the time I would never have imagined what this place has become and how much this place has come to mean to me personally.

I remember we started in the parking lot and we walked all the way up the pilgrims’ path, praying the Rosary, and then arrived onto the church plaza for that beautiful ceremony of the handing over the keys and the architectural drawings, and the opening of the doors for the first time. I remember being absolutely stunned by the beauty of the church. I would never have imagined a church like this built with such beauty in our day. I constantly tell people about it, to come here and see it. To me this must be what some of those great, beautiful Roman churches must have looked like when they were new and before they were aged and filled with smoke and darkened. But, when I left after that celebration, that was the impression, it was the beauty of the Shrine Church itself.

Today there is so much to be concerned about. Things can seem pretty bleak at times and very dark. Our Lady of Guadalupe is the Mother of the Americas and the Star of the New Evangelization. This Shrine dedicated to her must be a beacon of light in the midst of so much darkness. That’s why this place is so important for the Church in the United States. I know for a fact that Cardinal Burke had no idea what his simple vision for a shrine dedicated to Our Lady would develop into, what it would become, all because of God’s grace. Our Lady of Guadalupe has guided this. Her maternal love knows no bounds, and she is so generous to us. On behalf of all of you here tonight, I want to thank you, your Eminence, for your vision, for your dream, and for what God and Our Lady could do. Thank you for your courage and your faith to make a dream a reality. May God continue to bless this place and all who come as pilgrims seeking God’s love.”

To listen to the full keynote address, please go to [guadalupe Shrine.org/10th\\_photos](http://guadalupe Shrine.org/10th_photos)



Anthony Visco and Fr. Jacinto Chapin, F.I.



Duncan Stroik, Architect



Cardinal Norberto Rivera Carrera blessing the ground where the retreat center will be built.



Cardinal Norberto Rivera Carrera



Msgr. Eduardo Chavez



Members of the Knights of Malta processing between Knights of Columbus Honor Guard.

## HOW LOVELY IS YOUR DWELLING PLACE, LORD, MIGHTY GOD!

Excerpts from the Homily given by His Eminence, Raymond Leo Cardinal Burke - July 31, 2018

Your Eminences, Your Excellencies, my brother priests, brothers and sisters in the Consecrated Life, and brothers and sisters in Christ,

With deepest joy and gratitude, we recall the ancient and solemn rite by which this church truly became the House of God. For ten years now, pilgrims drawn here by their loving Mother, the Mother of God, under her title of Our Lady of Guadalupe, have received countless graces through their prayer and devotion and, above all, through the Sacraments of the Holy Eucharist and of Penance.

Rightly, we have prayed today with all our heart: “How lovely is your dwelling place, Lord, mighty God!” (Ps 84:2). Here truly, above all on the Altar of Sacrifice and in the Tabernacle, heaven meets earth: Christ seated in glory at the right hand of the Father pours forth, without measure and without cease, the sevenfold gift of the Holy Spirit into our hearts.

Each time we enter here, we approach “the heavenly Jerusalem” (Heb 12:22). We encounter “Jesus, the Mediator of a new covenant,” sealed in His Blood, which He sacramentally renews for us in the Holy Mass, ... and He remains with us in the Tabernacle.

When the Mother of God appeared to Saint Juan Diego on our continent in 1531, she announced to him immediately the purpose of her heavenly visit:

I want very much to have a little holy house built here for me, in which I will show Him, I will exalt Him and make him manifest...  
(*Nican Mopohua*).

From the time of her apparitions, Our Lady of Guadalupe has never failed to draw pilgrims to her “little holy house,” truly the

**Cardinal Burke's  
Homily in its entirety:  
[guadalupeshrine.org/about/  
founder/homilies](http://guadalupeshrine.org/about/founder/homilies)**

House of God, built for her by the First Bishop of Mexico City, Fra' Juan de Zumárraga. In her “little holy house,” in the Church of her Shrine in Mexico City, the Mother of God has met and continues to meet pilgrims with all her “personal love.”

The church here was built to further the mission of Our Lady of Guadalupe, so that many more might know her maternal love and, through her love, know their Savior. It is a special gift from God today that a successor of Bishop Juan de Zumárraga, His Eminence Cardinal Norberto Rivera Carrera,

Archbishop Emeritus of Mexico City, has come to be with us. From the first announcement of the Shrine of Our Lady of Guadalupe, he has been a constant source of inspiration and encouragement. Your Eminence, we ask your continued prayers for the Shrine of Our Lady of Guadalupe, that it may be a worthy daughter of *the Insigne y Nacional Basílica de Santa María de Guadalupe* at Mexico City.

Thanking God today for the consecration of this church, we are filled with gratitude to all, living and deceased, who have followed in the way of Saint Juan Diego as messengers of Our Lady: benefactors, volunteers, Members and Directors of the corporation, the Franciscans of the Immaculate, the staff and the Executive Directors, and all who, in any way, have made possible the great spiritual work which is daily accomplished here.



Gathering on the Church Plaza with Cardinal Burke, following the celebration of Holy Mass.



## NEW IN THE SHRINE CHURCH CRYPT

By James Stolpa

The next time you are in the Crypt of the Shrine Church, please note the life-size Crucifix that hangs to one side of the conference stage. There is a new kneeler, compliments of the Francis and Greg Furlano families, before the crucifix, along with a framed *Prayer Before The Crucifix*, printed in both Spanish and English, to assist the pilgrim in prayer.

The prayer, traditionally recited after receiving Our Lord, is an indulgenced prayer, which can be offered up for the Souls in Purgatory or for one's self.

### **Prayer Before The Crucifix**

*Look down upon me, good and gentle Jesus, while before Your face I humbly kneel and, with burning soul, pray and beseech You to fix deep in my heart lively sentiments of faith, hope, and charity; true contrition for my sins; and, a firm purpose of amendment. While I contemplate, with great love and tender pity, Your five most precious wounds, pondering over them within me, and calling to mind the words which David, Your prophet, said of You, my Jesus:*

*"They have pierced My hands and My feet, they have numbered all My bones." Amen.*

Next, pray an "Our Father," "Hail Mary," and "Glory Be" for the Catholic Church and the intentions of the Holy Father.

A Plenary Indulgence is granted on each Friday of Lent to the faithful who, after receiving Holy Communion, piously recite this prayer before an image of Christ Crucified; on other days of the year, the indulgence is partial.

I encourage you to pray this beneficial prayer, especially before the Crucifix when you are at the Shrine of Our Lady of Guadalupe.

## NATURAL BEAUTY: IMPORTANT TO THE PILGRIMAGE EXPERIENCE

by Kris Quillin

Our Lady's presence can truly be felt as soon as one arrives at the front gate of the Shrine of Our Lady of Guadalupe. Natural beauty is such an important part of the pilgrimage experience at Our Lady's Shrine. A number of staff and volunteers worked tirelessly over the summer months to insure the Shrine grounds were at their most beautiful for our pilgrims' enjoyment in addition to preparing for the 10th Anniversary celebration.

With approximately 100 acres here at Our Lady's Shrine, the grounds team established a daily plan to care for the existing flower beds and outdoor devotionals, paying special attention to:

**1. The front gate.** To create a warm and welcoming entrance, shrubs were replaced, additional landscaping rock was added, trees were pruned, and beautiful seasonal flower arrangements were placed around the gate.

### **2. Saint Juan Diego statue on the pilgrim center plaza.**

In 2008 Norberto Cardinal Rivera Carrera from Mexico City graciously gifted to the Shrine the Saint Juan Diego statue that greets pilgrims as they approach the pilgrim center from the parking lot. In anticipation of his arrival at the Shrine for the 10th Anniversary, a design was developed to rework the flower garden that surrounds the statue. Limestone blocks were placed around the statue to create a frame, within which the garden was built up with rose bushes and cacti to give a Mexican feel to the garden.

**3. The mediation trail.** Pilgrims make their journey to the Shrine Church along the meditation trail, which is lined with flower

gardens and outdoor devotional areas. To enhance the beauty of the trail, several new flower beds were created.

**4. Monarch Butterflies** - Butterfly bushes, milk weed and zinnias were carefully planted throughout the Shrine grounds in order to attract Monarch butterflies as they make their annual migration to and from Mexico City. We have seen an increase in the number of butterflies at the Shrine and have enjoyed a story or two from pilgrims who have had butterflies land on them as they walked the grounds.

Special thanks to the following staff and volunteers who worked countless hours over the summer to insure the grounds looked exceptionally beautiful on our special day:

Laura Antonie, Gary Arneson, Larry Hubert, Larry Lee, Grace Marco, Lyle Quillin, Kelly Schneider, and many others. Thank You!

We are developing plans for our 2019 Spring planting season. If you enjoy landscaping and working outside in a peaceful environment, please consider becoming a volunteer in our Buildings and Grounds Department. There are many beautiful flower beds throughout the grounds that are in need of weekly care. Consider joining the grounds team and make one of the flower beds at Our Lady's Shrine your special project for the summer!

If you are interested in becoming a volunteer in our Buildings and Grounds Department, feel free to contact Mark Cummings at (608) 782-5440 Ext. 247 for additional information.





## FILIPINO FAMILY DAY OF PILGRIMAGE

This past June, the Shrine of Our Lady of Guadalupe hosted its first Filipino Family Day of Pilgrimage. The Shrine was blessed to welcome vibrant Filipino Communities from Wisconsin, Minnesota and Illinois. The day's schedule included a Rosary Procession, a beautiful Mass offered by Father Ramil Fajardo of Holy Name Cathedral, Holy Hour with the Franciscans of the Immaculate, and delicious Filipino cuisine provided by the Filipino Communications Network of Minnesota.

The Shrine looks forward to welcoming groups and repeating this event in June 2019.

For more information contact: Pilgrimage Outreach Coordinator, Doll at (877) 799-4059 Ext 240, [sdoll@guadalupe Shrine.org](mailto:sdoll@guadalupe Shrine.org).

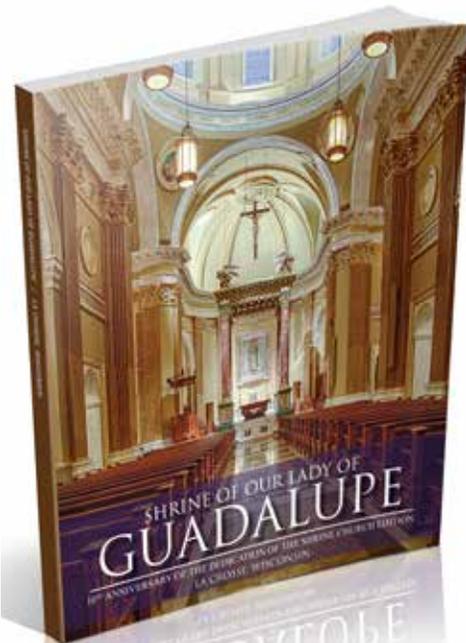


## SAVE THE DATES! DECEMBER 15-16, 2018

**Solemn Pontifical Mass -  
Christkindlmarkt - Bambinelli Sunday**

On Saturday, December 15, 2018, His Eminence Raymond Leo Cardinal Burke will be offering a **Solemn Pontifical Mass** (Traditional Latin Mass) at 11:00 a.m. On Sunday, December 16, 2018, we will observe **Bambinelli Sunday**, the tradition of the blessing of Infant Jesus figurines at all Masses. During this same weekend, the Shrine will also be hosting our popular **Christkindlmarkt**, featuring a variety of handcrafted Christmas items and delicious baked goods.

To assist traveling pilgrims for this event, the Shrine has secured a hotel block at the nearby Gunderson Hotel with a discounted nightly rate of \$88.00+ tax which includes breakfast. For more information contact the Shrine Pilgrimage Outreach Coordinator, Steve Doll - (877) 799-4059 Ext. 240, or [sdoll@guadalupe Shrine.org](mailto:sdoll@guadalupe Shrine.org).



## THE SHRINE BOOK: 10TH ANNIVERSARY EDITION

By Sister M. Ancilla, FSGM - Director of Communications

Just in time for the 10th Anniversary celebration, the new edition of the Shrine Book arrived! This new edition presents the entire Shrine of Our Lady of Guadalupe, from the Pilgrim Center up the pilgrimage trail to the Shrine Church.

While retaining some of the articles from the previous issue, the new edition has moved beyond the construction days.

Stunning, larger-size photos, and informational and descriptive text, present each area and most works of art found at the Shrine of Our Lady of Guadalupe. The

new Shrine Book is inspirational and eye-catching! If you would like to purchase a Shrine Book, please contact the Flores Mariae Gift Shop (877) 799-4059, visit, or go online [www.guadalupe Shrine.org/visit/flores-mariae-gift-shop](http://www.guadalupe Shrine.org/visit/flores-mariae-gift-shop).

In the works now is a self-guided Church Tour Book. Although the Shrine of Our Lady of Guadalupe has a scheduled guided-tour of the Church every day, this book will assist bus groups or individuals who are not able to participate in the scheduled tour.

The self-guided tour book will follow the outline of the guided tour, as well as zoom in on details that are often missed. We hope to give brief explanations not only of the art but also of the architectural symbols and designs that were chosen and are prominent in the Shrine Church.





Flower Procession at the Anniversary Mass by "Our Lady's Handmaids."



SHRINE OF OUR LADY OF GUADALUPE  
P.O. Box 1237  
La Crosse, Wisconsin 54602-1237 USA

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
EAU CLAIRE, WI  
PERMIT #1557

## INSIDE

- 2 From the Executive Director's Desk
- 3 From the Rector's Desk
- 4-5 "How Lovely Is Your Dwelling Place, O Lord!"
- 6 Natural Beauty: Important to the Pilgrimage Experience
- 7 Solemn Pontifical Mass, Christkindlmarkt, and Bambinelli Sunday
- 8 Calendar of Events

## SHRINE OF OUR LADY OF GUADALUPE CALENDAR OF EVENTS

[guadalupe Shrine.org/events](http://guadalupe Shrine.org/events)

### REGISTER NOW!

**October 12 - 13** - Marian Symposium

### DECEMBER EVENTS

**December 1** - 12:30 p.m.

Saint Nicholas of Myra: A Celebration for Children

**December 15 & 16** - 9:30 a.m.-3:30 p.m.  
Christkindlmarkt (Christmas Market)

**December 15**

Solemn Pontifical Mass

**December 16** - Bambinelli Sunday

Blessing of Infant Jesus figurines at all the Masses

**December 31** - 10:00 p.m. - Midnight  
New Year's Eve - Eucharistic Holy Hour,  
Holy Mass

### FEASTS

**December 8**

Solemnity of the Immaculate Conception

**December 9**

Feast of Saint Juan Diego

**December 12**

Patronal Feast of Our Lady of Guadalupe  
Mañanitas, Mass in Spanish, Pan Dulce  
Holy Mass with Cardinal Burke

### JANUARY 2019 EVENT

**January 22**

Day of Prayer for Life  
Speaker: Joseph Scheidler

### DEVOTIONS/RELIC VENERATIONS

Rosary - Mon. thru Sat., 3:30 pm

Divine Mercy Chaplet - Most Thurs.

Stations of the Cross - Most Fridays

First Saturdays - Organized devotions  
are held most months

### RELIC VENERATIONS CALENDAR

[www.guadalupe Shrine.org/pray/relic-venerations](http://www.guadalupe Shrine.org/pray/relic-venerations)

Join Cardinal Burke and the Shrine of Our Lady of Guadalupe on a Pilgrimage to Mexico April 8-14, 2019

See: • Our Lady of Guadalupe  
• Tlaxcala • Ocotlan  
• Puebla • San Juan Teotihuacan  
• Acolman

**ProximoTravel**  
Your Catholic Tour Company

To learn more or to sign up call 855-842-8001

### SHRINE CLOSED

Thanksgiving Day  
Christmas Day  
New Year's Day  
Good Friday / Holy Saturday

Find us at:

